



# Latin Music Awards KY

Celebrating & Awarding the best Latin music artists in Kentucky

**Fifth Edition - 2023**

**Official Presenter**  
**Jack Daniel's Tennessee Whiskey**

**Latin Music Awards KY 2023**



# Platinum Sponsors



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IMMIGRANT  
AFFAIRS

# Gold Sponsors



# Media partners



LOUISVILLE  
PUBLIC MEDIA

WOMAN  
TODAY'S



Tu Música  
PODER  
101.9FM & 1570AM

El Kentubano

Latin  
Revista Hispana

# Purpose

- This unique event & program in Kentucky aims to celebrate Hispanic music, Hispanic culture, diversity, and inclusion.
- Connect and expand with a multicultural and diverse audience
- Connect with new and upcoming Hispanic artists and business professionals in Kentucky
- Continue promoting and supporting Latin artists & culture in Kentucky

- For the fifth year in a row, we will be recognizing the best Latin music artists in the state of Kentucky.
- In this fifth edition, we will continue providing an inclusive, fun, and multicultural environment that will bring together diverse people of all ages, cultures, and backgrounds to celebrate, support and recognize the best Latin artists in Kentucky.
- We want to showcase our state as a multicultural destination and exciting place to live, work and celebrate diversity and inclusion

# 4th Edition - Recap 2022

Venue	Fourth Street Live
Date	Friday, Sept 16th, 2022
Categories	15 Music Categories
Artists	60+ Artists nominated
Media	6 media partners
Attendees	900+ people
Live Performances	13 Artists

## Provided:

12 Partial Scholarships for students at University of Louisville, Bellarmine University and Jefferson Community College

## Donations to:

- La Casita Center (NonProfit)
- Adelante (Non-Profit)

## Partners:

22 Companies

## Digital /Media:

2 million + reached

# Some past year (2022) media mentions

<https://www.lpm.org/news/2022-09-15/latin-music-awards-kentucky-celebrates-latin-american-culture-and-art>

<https://www.whas11.com/video/news/community/moments-that-matter/moments-that-matter-latin-music-awards-kick-off-hispanic-heritage-month-in-louisville/417-ed211086-736d-4ed3-aa14-211053037d22>

<https://www.leoweekly.com/2022/09/here-are-the-winners-of-the-2022-latin-music-awards-ky/>

<https://louisvilledowntown.org/event/latin-music-awards-kentucky/>

<https://www.elkentubano.com/cultura/4ta-edicion-de-los-latin-music-awards-kentucky/>



# Winners 2022

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## WINNERS - 4TH EDITION

- 1 - Best Latin Artist  
ACORDE
- 2 - Best New Latin Artist  
+FLOW BAND
- 3 - Best Female Latin Artist  
MAGDA SANCHEZ
- 4 - Best Salsa Band  
KY SALSA ALLSTARS
- 5 - Best Latin Song  
FRUTA BY ASLY TORO

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## WINNERS - 4TH EDITION

- 6 - Best Latin Christian Artist  
GIOVANI
- 7 - Best Mariachi Band  
MARIACHI ALEGRE
- 8 - Best Latin Jazz Artist  
KIKO SEBRIAN
- 9 - Best Latin Music Video  
Y OJALA BY DANIEL WHIT  
*Video by FFE MEDIA*
- 10 - Best Tropical Artist  
YAPA

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## WINNERS - 4TH EDITION

- 11 - Best Latin Urban Artist  
EL DOMINANTE
- 12 - Best Norteño/Regional  
ALFREDO DUENEZ Y  
SUS KODICIADOS
- 13 - Best Latin Music Producer  
LEINO EL LIDER
- 14 - Best Latin Album  
TRUST - 3.21 BY GIOVANI
- 15 - Best Latin DJ  
ALL SENSATION

## Some pictures from 2022



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## Some pictures from Red Carpet 2022



**Fifth Edition**  
**Latin Music Awards KY**  
**2023**

**Audience:** People who live in the state of Kentucky, including professionals, business owners, students, artists, entrepreneurs and more...

**Date:** Saturday, Sept 16th 2023 - during Hispanic Heritage Month

**Time:** 8pm

**Venue:** The Bourbon Hall - 116 W Jefferson St, Louisville, KY 40202

**Official Website:** [www.latinmusicawardsky.com](http://www.latinmusicawardsky.com)

# PROGRAM 2023

- **7pm to 8pm - Red Carpet**  
Hosted by DJ Seizure
- **8pm- 10:30pm - Awards Ceremony & Live Performances**  
Hosted by DJ Kriss, more than 60 Latin Artists nominated, , awards, recognitions, scholarships, live performances by Hora Certa, Tina DeAlderete, Diana Acosta, Giovanni, Daniel Whit, Yariel, Magda Sanchez, Raiko Ruiz, Mariachi Alegre and more.
- **10:30pm to 12:30am - Salsa Dance & Concert with Frankie Ruiz Jr.**  
Frankie Ruiz Jr. Concert with Live Salsa Band KY Salsa Allstars
- **12:30am - 3am - Official After Party**  
Open Dance Floor with DJs All Sensation

# Frankie Ruiz Jr. Concert

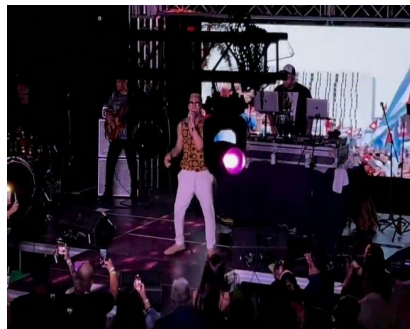
- Frankie Ruiz, Jr. will be performing a full concert with a live salsa band at the Latin Music Award KY - 5th edition
- Frankie Ruiz, Jr. is a star in the world of salsa music, following in the footsteps of his legendary father, Frankie Ruiz. With a voice that echoes the passion and energy of the classic salsa era, Frankie Jr. has captivated audiences around the world with his electrifying performances and soulful interpretations of world salsa classic hits such as TU CON EL, DESNUDATE MUJER, DESEANDOTE, LA RUEDA and many more. All original songs of Frankie Ruiz.





# Awards, Red Carpet & Live Performances

The Bourbon Hall - 116 W Jefferson St, Louisville, KY 40202



**CONFIRMED CATEGORIES TO AWARD in the fifth edition**  
**16 CATEGORIES, several nominees for each category**

- Best Salsa Band
- Best Latin Urban Artist
- Best Female Latin Artist
- Best Latin Jazz Artist
- Best Latin Producer/Composer
- Best Latin Christian Artist
- Best Norteno/Regional Artist
- Best Tropical Band
- Best Latin Music Video
- Best Latin Song
- Best Latin DJ
- Best Latin Artist
- Best New Latin Artist
- Best Mariachi Band
- Best Album
- Best Latin Classical Music Artist

# Latin Music Awards Kentucky will give Several partial scholarships to:

12 Latino students from University of Louisville, Bellarmine University and Jefferson Community College



# Latin Music Awards Kentucky will continue supporting

**Two Local Hispanic Non-profits organizations in kentucky:**

LA CASITA CENTER <http://www.lacasitacenter.org/>  
ADELANTE Hispanic Achievers <https://adelanteky.org/>



# Gold Sponsorship Package

**It includes the following benefits**

# Marketing/PR

- Your company/organization logo will also be displayed as official sponsor on the event's website.
- We will create exclusive digital post to promote your brand in all our digital media outlets
- Furthermore, your logo will feature in all marketing materials, such as flyers, posters, and social media channels (Facebook, Instagram, Twitter & Youtube) leading up to and on the day of the event.
- In addition, your company/organization will receive media mentions across all of our digital media channels from now until the day of the event, further enhancing your brand's visibility and reputation.

- Your company/organization logo will be on in all on stage awards official pictures, they will be displayed on all our social media platforms and media partners.
- In addition, your logo will be shared on multiple digital media sites after the event.
- Your company/organization logo will be displayed on the largest hispanic media outlets in Kentucky for the entire media and marketing campaign until the day of the event.
- In addition, your company/organization logo will be showed/mentioned in other media outlets during press releases, interviews, etc.



# The day of the event

- As the official gold sponsor of the Latin Music Awards KY 2023, company/organization will be mentioned several times on the stage during the event.
- Moreover, company/organization will have the opportunity for one representative to make a remark on stage and present one award that evening.



- Your company/organization logo will also be displayed prominently on a large screen at the venue
- This will give your company excellent visibility and exposure to the audience.

# Press conference

- The press conference will be held a week before the awards ceremony.
- Your company/organization name and logos will be display there
- A company/organization representative can talk on stage for media interviews.
- Additionally, your company can offer any merchandise for the media conference

**You can choose one of the  
Three following sponsorship packages**

# Exclusive Complimentary tickets

**Package 1- \$1000** includes VIP table for 10 people in the main area of the venue

**Package 2- \$750** NO VIP table, includes 10 tickets seated section, first row

**Package 3-\$550** NO VIP table, includes 4 tickets seated section, first row

(This does not include any beverages or food which it can be purchased separately at the venue )



**For more information**

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[www.latinmusicawardsky.com](http://www.latinmusicawardsky.com)