

# **Latin Music Awards Kentucky - 5th Edition, 2023.**

## **Rules to participate in any category 2023**

- 1- Participants must be Hispanic/Latino
- 2- Participants must live in the state of Kentucky, Kentuckiana, or Northern Kentucky/Cincinnati
- 3- Artists must have released/will release new music between September 2022 until September 2023
- 4- Artists must have been performing/will perform live in different venues from September 2022 until August 2023.
- 5- Artists can nominate themselves, can be nominated by other people or nominate other artists.

**Please note that it is entirely free to nominate and participate.**

## **Rules to win in all the categories in 2023**

The only music material that will be used to evaluate by the committee and judges is the official music, videos, collaborations, gigs, etc., that the artists will/have recorded, performed from September 2022 until August 2023.

**We won't analyze any old material before September 2022, no exemptions.**

**In general, the committee and judges will select the winners based on the following criteria:**

- 1- The number of live performances in different venues
- 2- The number and quality of music singles, music videos, albums recorded, etc.
- 3- The number of tours (if any)
- 4- The number of music collaborations with other artists
- 5- The popular vote on the LMAKY official site (30%)
- 6- Social media presence, website, YouTube channel, etc.

# **16 Categories** (all artists will be evaluated for the music work done from *September 2022 until August 2023*)

## **1- Best Salsa Band**

**The committee and judges will select the winner based on the following criteria:**

- 1- The number of live performances
- 2- The number and music quality of new singles, music videos, albums recorded, etc.
- 3- The number of tours
- 4- The number of music collaborations with other artists
- 5- The popular vote on the LMAKY official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc.

## **2- Best Latin Urban Artist**

**The committee and judges will select the winner based on the following criteria:**

- 1- The number of live performances
- 2- The number and music quality of new singles, music videos, albums recorded, etc.
- 3- The number of tours
- 4- The number of music collaborations with other artists
- 5- The popular vote on the LMAKY official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc.

## **3- Best Female Latin Artist**

**The committee and judges will select the winner based on the following criteria:**

- 1- The number of live performances
- 2- The number and music quality of new singles, music videos, albums recorded, etc.
- 3- The number of tours
- 4- The number of music collaborations with other artists
- 5- The popular vote on the LMAKY official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc.

#### **4- Best Latin Jazz Artist**

**The committee and judges will select the winner based on the following criteria:**

- 1- The number of live performances
- 2- The number and music quality of singles, music videos, albums recorded, etc.
- 3- The number of tours
- 4- The number of music collaborations with other artists
- 5- The popular vote on the LMAKY official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc.

#### **5- Best Latin Producer/Composer**

**The committee and judges will select the winner based on the following criteria:**

- 1- The number and music quality of singles, music videos, albums, etc, produced by the composer only from Sept 2021 - August 2022
- 2- The number of music collaborations with other artists, producers, etc.
- 3- The popular vote on the LMAKY official website (30%)
- 4- All producers need to submit the full list of music works done between September 2022 - August 2023 and one of his best produced music works (link to iTunes, Spotify, YouTube or mp3 file) List can be sent to [president@latinmusicawardsky.com](mailto:president@latinmusicawardsky.com)

#### **6- Best Latin Christian Artist**

**The committee and judges will select the winner based on the**

**following criteria:**

- 1- The number of live performances
- 2- The number and music quality of singles, music videos, albums recorded, etc.
- 3- The number of tours
- 4- The number of music collaborations with other artists
- 5- The popular vote on the LMAKY official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc

**7- Best Norteño/Regional Artist**

**The committee and judges will select the winner based on the following criteria:**

- 1- The number of live performances
- 2- The number and music quality of singles, music videos, albums recorded, etc.
- 3- The number of tours
- 4- The number of music collaborations with other artists
- 5- The popular vote on the LMAKY official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc.

**8- Best Tropical Band**

**The committee and judges will select the winner based on the following criteria:**

- 1- The number of live performances
- 2- The number and music quality of singles, music videos, albums recorded, etc.
- 3- The number of tours
- 4- The number of music collaborations with other artists
- 5- The popular vote on the LMAKY official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc.

**9- Best Latin Music Video**

**The committee and judges will select the winner based on the following criteria:**

- 1- The quality of photography
- 2- The storytelling, Plot, Themes, Tone, Acting and Characters
- 3- The interplay between music, lyrics, video, images and sound
- 4- The popular vote on the LMAKY official website (30%)

## **10- Best Latin Song**

**The committee and judges will select the winner based on the following criteria:**

- 1- The music quality of the song (i.e. harmony, melody, rhythm)
- 2- The quality of the lyrics
- 3- The music style
- 4- The popular vote on the LMAKY official site (30%)

## **11- Best Latin DJ**

**The committee and judges will select the winner based on the following criteria:**

- 1- The number of live performances
- 2- The number and music quality of singles, music videos, albums recorded, mixes, etc.
- 3- The number of residencies (if any)
- 4- The number of music collaborations with other artists
- 5- The popular vote on the LMAKY official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc.
- 7- All DJs need to submit one original mix (max 30 minutes) send the link to [president@latinmusicawardsky.com](mailto:president@latinmusicawardsky.com) until July 15th

## **12- Best Latin Artist**

**The committee and judges will select the winner based on the following criteria:**

- 1- The number of live performances
- 2- The number and music quality of singles, music videos, albums recorded, etc.
- 3- The number of tours
- 4- The number of music collaborations with other artists

- 5- The popular vote on the LMAKY official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc.

### **13- Best New Latin Artist**

**The committee and judges will select the winner based on the following criteria:**

- 1- The number of live performances
- 2- The number and music quality of singles, music videos, albums recorded, etc.
- 3- The number of tours
- 4- The number of music collaborations with other artists
- 5- The popular vote on the official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc.

### **14- Best Mariachi Band**

**The committee and judges will select the winner based on the following criteria:**

- 1- The number of live performances
- 2- The number and music quality of singles, music videos, albums recorded, etc.
- 3- The number of tours
- 4- The number of music collaborations with other artists
- 5- The popular vote on the official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc.

### **15- Best Album**

**The committee and judges will select the winner based on the following criteria:**

- 1- The music quality of the songs
- 2- The well use of harmony, melodies, rhythms in each song
- 3- The quality of the lyrics
- 4- The music style and execution
- 5- The popular vote on the official website (30%)

## **16- Best Latin Classical Music Artist**

**The committee and judges will select the winner based on the following criteria:**

- 1- The number of live performances
- 2- The number and music quality of singles, music videos, albums recorded, etc.
- 3- The number of tours
- 4- The number of music collaborations with other artists
- 5- The popular vote on the official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc.