

Latin Music Awards Kentucky - 7th Edition, 2025

Rules for Participation:

1. Participants must be Hispanic/Latino.
2. Participants must reside in the state of Kentucky, Kentuckiana, or Northern Kentucky/Cincinnati.
3. Artists must have released/will release new music between September 2024 and September 2025.
4. Artists must have been performing/will perform live in different venues from September 2024 to September 2025.
5. Artists can nominate themselves, be nominated by others, or nominate other artists.

Note: Nomination and participation are entirely free.

Rules for Winning in All Categories - 2025:

The committee and judges will evaluate artists based on official music, videos, collaborations, gigs, etc., recorded or performed from September 2024 to September 2025.

General Evaluation Criteria:

1. The number of live performances in different venues (25%)
2. The number and quality of music singles, music videos, albums recorded, etc (25%)
3. The number of tours (if any).
4. The number of music collaborations with other artists (5%)
5. The popular vote on the LMAKY official site (30%).
6. Social media presence, website, YouTube channel, etc. (15%)

16 Categories (All artists will be evaluated for the music work done from September 2024 until September 2025):

1- Best Latin Artist

- Evaluation Criteria:
 - The number of live performances in different venues (25%)
 - The number and quality of music singles, music videos, albums recorded, etc (25%)
 - The number of tours (if any).
 - The number of music collaborations with other artists (5%)
 - The popular vote on the LMAKY official site (30%).
 - Social media presence, website, YouTube channel, etc. (15%)

2- Best Latin Urban Artist

- Evaluation Criteria:
 - The number of live performances in different venues (25%)
 - The number and quality of music singles, music videos, albums recorded, etc (25%)
 - The number of tours (if any).
 - The number of music collaborations with other artists (5%)
 - The popular vote on the LMAKY official site (30%).
 - Social media presence, website, YouTube channel, etc. (15%)

3- Best Female Latin Artist

- Evaluation Criteria:
 - The number of live performances in different venues (25%)
 - The number and quality of music singles, music videos, albums recorded, etc (25%)
 - The number of tours (if any).
 - The number of music collaborations with other artists (5%)
 - The popular vote on the LMAKY official site (30%).
 - Social media presence, website, YouTube channel, etc. (15%)

4 - Best Latin Jazz Artist

- Evaluation Criteria:
 - The number of live performances in different venues (25%)
 - The number and quality of music singles, music videos, albums recorded, etc (25%)
 - The number of tours (if any).
 - The number of music collaborations with other artists (5%)
 - The popular vote on the LMAKY official site (30%).
 - Social media presence, website, YouTube channel, etc. (15%)

5 - Best Latin Christian Artist

- Evaluation Criteria:
 - The number of live performances in different venues (25%)
 - The number and quality of music singles, music videos, albums recorded, etc (25%)
 - The number of tours (if any).
 - The number of music collaborations with other artists (5%)
 - The popular vote on the LMAKY official site (30%).
 - Social media presence, website, YouTube channel, etc. (15%)

6 - Best Norteño/Regional Artist

- Evaluation Criteria:
 - The number of live performances in different venues (25%)
 - The number and quality of music singles, music videos, albums recorded, etc (25%)
 - The number of tours (if any).
 - The number of music collaborations with other artists (5%)
 - The popular vote on the LMAKY official site (30%).
 - Social media presence, website, YouTube channel, etc. (15%)

7 - Best Tropical Band

- Evaluation Criteria:
 - The number of live performances in different venues (25%)
 - The number and quality of music singles, music videos, albums recorded, etc (25%)

- The number of tours (if any).
- The number of music collaborations with other artists (5%)
- The popular vote on the LMAKY official site (30%).
- Social media presence, website, YouTube channel, etc. (15%)

8 - Best Salsa Band

- Evaluation Criteria:
 - The number of live performances in different venues (25%)
 - The number and quality of music singles, music videos, albums recorded, etc (25%)
 - The number of tours (if any).
 - The number of music collaborations with other artists (5%)
 - The popular vote on the LMAKY official site (30%).
 - Social media presence, website, YouTube channel, etc. (15%)

9 - Best New Latin Artist

- Evaluation Criteria:
 - The number of live performances in different venues (25%)
 - The number and quality of music singles, music videos, albums recorded, etc (25%)
 - The number of tours (if any).
 - The number of music collaborations with other artists (5%)
 - The popular vote on the LMAKY official site (30%).
 - Social media presence, website, YouTube channel, etc. (15%)

10 - Best Mariachi Band

- Evaluation Criteria:
 - The number of live performances in different venues (25%)
 - The number and quality of music singles, music videos, albums recorded, etc (25%)
 - The number of tours (if any).
 - The number of music collaborations with other artists (5%)
 - The popular vote on the LMAKY official site (30%).
 - Social media presence, website, YouTube channel, etc. (15%)

11- Best Latin Classical Music Artist

- Evaluation Criteria:
 - The number of live performances in different venues (25%)
 - The number and quality of music singles, music videos, albums recorded, etc (25%)
 - The number of tours (if any).
 - The number of music collaborations with other artists (5%)
 - The popular vote on the LMAKY official site (30%).
 - Social media presence, website, YouTube channel, etc. (15%)

12- Best Latin Producer/Composer

- Evaluation Criteria:
 - The quantity and music quality of singles, music videos, albums, etc., produced by the composer exclusively between September 2023 to September 2024.
 - The number of music collaborations with other artists, producers, etc.
 - The popular vote on the LMAKY official website (30%).
 - All producers are required to submit a comprehensive list of their music works completed between September 2023 to September 2024.
 - The list needs to be sent to president@latinmusicawardsky.com

13- Best Latin Music Video

- Evaluation Criteria:
 - The quality of photography.
 - Storytelling, plot, themes, tone, acting, and characters.
 - The interplay between music, lyrics, video, images, and sound.
 - The popular vote on the LMAKY official website (weighted at 30%).

14- Best Latin Song

- Evaluation Criteria:
 - The music quality of the song (e.g., harmony, melody, rhythm) 40%.
 - The quality of the lyrics (25%)
 - The music style (5%)
 - The popular vote on the LMAKY official site (weighted at 30%).

15- Best Latin DJ

- Evaluation Criteria:
 - The number of live performances.
 - The quantity and music quality of singles, music videos, albums recorded, mixes, etc.
 - The number of residencies (if any).
 - The number of music collaborations with other artists.
 - The popular vote on the LMAKY official website (weighted at 30%).
 - Social media presence, website, media mentions, YouTube channel, etc.
 - **All DJs need to submit one original mix (max 30 minutes). Send the link to president@latinmusicawardsky.com by July 31st**

16- Best Latin Album

- Evaluation Criteria:
 - The music quality of the songs.
 - The effective use of harmony, melodies, and rhythms in each song.
 - The quality of the lyrics.
 - The music style and execution.
 - The popular vote on the official website (weighted at 30%).