

Latin Music Awards Kentucky - 5th Edition, 2023.

Rules to participate in any category 2023

- 1- Participants must be Hispanic
- 2- Participants must live in the state of Kentucky
- 3- Artists must have released/will release new music from September 2022 until September 2023
- 4- Artists must have been performing/will perform live in different venues from September 2022 until August 2023.
- 5- Artists can nominate themselves, can be nominated by other people or nominate other artists.

Rules to win in all the categories in 2023

The only music material that will be used to evaluate by the committee and judges is the official music, videos, collaborations, gigs, etc., that the artists will/have recorded, performed from September 2022 until August 2022.

We won't analyze any old material before September 2022, no exemptions.

In general, the committee and judges will select the winners based on the following criteria:

- 1- The number of live performances in different venues
- 2- The number and quality of music singles, music videos, albums recorded, etc.
- 3- The number of tours (if any)
- 4- The number of music collaborations with other artists
- 5- The popular vote on the LMAKY official site (30%)
- 6- Social media presence, website, YouTube channel, etc.

15 Categories (all artists will be evaluated for the music work done from *September 2022 until August 2023*)

1- Best Salsa Band

The committee and judges will select the winner based on the following criteria:

- 1- The number of live performances
- 2- The number and music quality of new singles, music videos, albums recorded, etc.
- 3- The number of tours
- 4- The number of music collaborations with other artists
- 5- The popular vote on the LMAKY official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc.

2- Best Latin Urban Artist

The committee and judges will select the winner based on the following criteria:

- 1- The number of live performances
- 2- The number and music quality of new singles, music videos, albums recorded, etc.
- 3- The number of tours
- 4- The number of music collaborations with other artists
- 5- The popular vote on the LMAKY official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc.

3- Best Female Latin Artist

The committee and judges will select the winner based on the following criteria:

- 1- The number of live performances
- 2- The number and music quality of new singles, music videos, albums recorded, etc.
- 3- The number of tours
- 4- The number of music collaborations with other artists

- 5- The popular vote on the LMAKY official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc.

4- Best Latin Jazz Artist

The committee and judges will select the winner based on the following criteria:

- 1- The number of live performances
- 2- The number and music quality of singles, music videos, albums recorded, etc.
- 3- The number of tours
- 4- The number of music collaborations with other artists
- 5- The popular vote on the LMAKY official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc.

5- Best Latin Producer/Composer

The committee and judges will select the winner based on the following criteria:

- 1- The number and music quality of singles, music videos, albums, etc, produced by the composer only from Sept 2021 - August 2022
- 2- The number of music collaborations with other artists, producers, etc.
- 3- The popular vote on the LMAKY official website (30%)
- 4- All producers need to submit the full list of music works done between September 2021 - August 2022 and one of his best produced music works (link to iTunes, Spotify, YouTube or mp3 file)

6- Best Latin Christian Artist

The committee and judges will select the winner based on the following criteria:

- 1- The number of live performances
- 2- The number and music quality of singles, music videos, albums recorded, etc.
- 3- The number of tours
- 4- The number of music collaborations with other artists

- 5- The popular vote on the LMAKY official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc

7- Best Norteño/Regional Artist

The committee and judges will select the winner based on the following criteria:

- 1- The number of live performances
- 2- The number and music quality of singles, music videos, albums recorded, etc.
- 3- The number of tours
- 4- The number of music collaborations with other artists
- 5- The popular vote on the LMAKY official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc.

8- Best Tropical Band

The committee and judges will select the winner based on the following criteria:

- 1- The number of live performances
- 2- The number and music quality of singles, music videos, albums recorded, etc.
- 3- The number of tours
- 4- The number of music collaborations with other artists
- 5- The popular vote on the LMAKY official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc.

9- Best Latin Music Video

The committee and judges will select the winner based on the following criteria:

- 1- The quality of photography
- 2- The storytelling, Plot, Themes, Tone, Acting and Characters
- 3- The interplay between music, lyrics, video, images and sound
- 4- The popular vote on the LMAKY official website (30%)

10- Best Latin Song

The committee and judges will select the winner based on the following criteria:

- 1- The music quality of the song (i.e. harmony, melody, rhythm)
- 2- The quality of the lyrics
- 3- The music style
- 4- The popular vote on the LMAKY official site (30%)

11- Best Latin DJ

The committee and judges will select the winner based on the following criteria:

- 1- The number of live performances
- 2- The number and music quality of singles, music videos, albums recorded, mixes, etc.
- 3- The number of residencies (if any)
- 4- The number of music collaborations with other artists
- 5- The popular vote on the LMAKY official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc.
- 7- All DJs need to submit one original mix (max 30 minutes)

12- Best Latin Artist

The committee and judges will select the winner based on the following criteria:

- 1- The number of live performances
- 2- The number and music quality of singles, music videos, albums recorded, etc.
- 3- The number of tours
- 4- The number of music collaborations with other artists
- 5- The popular vote on the LMAKY official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc.

13- Best New Latin Artist

The committee and judges will select the winner based on the following criteria:

- 1- The number of live performances
- 2- The number and music quality of singles, music videos, albums recorded, etc.
- 3- The number of tours
- 4- The number of music collaborations with other artists
- 5- The popular vote on the official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc.

14- Best Mariachi Band

The committee and judges will select the winner based on the following criteria:

- 1- The number of live performances
- 2- The number and music quality of singles, music videos, albums recorded, etc.
- 3- The number of tours
- 4- The number of music collaborations with other artists
- 5- The popular vote on the official website (30%)
- 6- Social media presence, website, media mentions, YouTube channel, etc.

15- Best Album

The committee and judges will select the winner based on the following criteria:

- 1- The music quality of the songs
- 2- The well use of harmony, melodies, rhythms in each song
- 3- The quality of the lyrics
- 4- The music style and execution
- 5- The popular vote on the official website (30%)